

# APS Strategic Plan Steering Committee

October 30, 2017



# Agenda



Welcome and Introductions

Setting the Stage

Strategic Planning: What and Why?

Organizing our Work

Timeline and Process

Closing



# Setting the Stage



By the end of our process, participants will:

- Use our current data to provide clarity and focus for APS
- Define the ideal state of the district
- Develop a wide-range of goals, strategies, and objectives to reach the ideal state

Going from **What If...** to **Results**



- My name is...
- My relationship to this topic is...
- My expectations are...
- How I feel about being here is...

Be prepared to give a summary statement for your group.



# Working Agreements



- Assume positive intentions
- Allow everyone's voice to be heard
- Focus on the work
- Promote a sense of inquiry
- Pay attention to self and others
- Collaboration will formulate the milestones for creating the strategic plan
- Consensus will be the goal
  - Acceptable rather than the perfect
  - Best intentions rather than winning a point
- School Board makes the final decision



# Strategic Planning What and Why?



“A deliberative, disciplined effort to produce fundamental decisions and actions that shape and guide what an organization is, what it does and why it does it” (Bryson, 2011).

Who and what are we? What do we do now? Why do we do it?

What do we want to be and do in the future, and why?

How do we get from here to there?



# Strategic Planning What and Why?



The strategic outcome of the strategic planning process is to determine what stakeholders require and expect of students and APS.

The operational outcome of the strategic planning process is to translate stakeholder expectations and performance requirements into an effective performance management system, with the primary focus of meeting and then exceeding stakeholder expectations while creating and balancing value for students, families and other stakeholders.



# Why engage in strategic planning?

- Increased effectiveness
- Increased efficiency
- Improved understanding and better learning
- Better decision-making
- Enhanced organizational capabilities
- Improved communications and public relations
- Increased political support





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# Organizing Our Work



# The Charge

Develop a proposed Strategic Plan that focuses on students as the core priority



# The Charge



Provide input for the School Board on:

**Mission:** Our purpose as Arlington's public education system

**Vision:** What we aspire to achieve in the future

**Core Values:** Beliefs that frame our planning and decision making



# The Charge



The plan will include:

**Goals:** key areas where we will focus work and resources

**Strategies:** steps we intend to take to achieve the goals

**Objectives:** describe the timeline and measurable actions to achieve each strategy

**Vision for Instruction**



# Community Input



- Hopes and Aspirations
  - Now through Nov. 15
- Mission, Vision, and Core Values
  - Dec. 6 until Jan. 17
- Goals, Strategies, and Objectives
  - Jan. 30 until Feb. 19
- Draft Plan
  - Apr. 3 until Apr. 20



# Charge Resources



- Hanover External Scan
- 2017 Baldrige Self Assessment
- Whole Child Framework
- Profile of a VA Graduate
- Building the Talent Pipeline: An Implementation Guide
- Master Planning Committee 2015 Report
- Community Facility Study and 2015 Report
- Advisory Council on Instruction Annual Reports
- Program Evaluations
- Arlington's 2017 Youth Risk Behavior Survey
- Arlington County Vision



# Expectations



- Attend all meetings
- Understand sometimes life conflicts happen
  - Let us know you will miss a meeting
  - Read materials posted for the meeting
  - Email us with contributions
- Participate under our working agreements



# Why?



- Meetings build toward the plan
  - November informs Mission, Vision & Core Values statements on December 5
  - December leads to the Draft of goals, strategies & objectives on January 24
  - Early 2018 meetings create the strategic plan to present on April 2 and finalize on April 25
- Participation builds mutual respect



# Expectations



- Read resources that are provided to prepare for meetings
- Contribute so that everyone benefits from your experience and connections
- Be the first line of communication



# Expectations

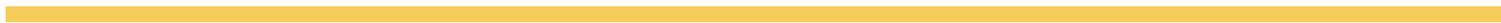


- Notes will summarize meetings for the committee and community
- Meetings will be open and have a public comment period
- Community input will help refine the plan along the way
- Community presentation will be on April 2 with more inputs before School Board adoption in May/June





# Timeline and Process



# Design Thinking



DESIGN			CONSTRUCT	
Understand: Ends in <i>INSIGHT</i>	Create: Ends in <i>IDEAS</i>		Deliver: Ends in <i>REALITY</i>	
Define	Ideate	Scale	Adopt	Implement
What is our current state?  What is happening locally? At the State? Nationally?	How do we reach our vision?  Key ideas?	What is most important in reaching our vision?		What action steps will be taken to implement the strategies?  What are the results?
Mission Vision Core Values	Goals Strategies Objectives	Goals Strategies Objectives	Strategic Plan	Action Steps  Results



# Design Thinking





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# Hopes and Aspirations



# Mission and Vision



# Mission

Why do we exist? What defines our purpose?



What do we aspire to achieve in the future?





# Materials



# Accessing Materials



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<https://www.apsva.us/engage/strategic-plan/>

**Engage Current Initiatives**

- Acceptable Use (Technology / 1:1 device)
- Capital Improvement Plan (CIP)
- Career Center
- Education Center
- Elementary School Boundary Change
- Inclusion
- + Middle School Boundary Change
- Montessori
- Resources
- Reed Building
- Strategic Plan**

## Strategic Plan

[Home](#) / [Engage with Us!](#) / [Strategic Plan](#)

Para más información por favor haga clic [aquí](#).

### Why is APS working on the 2018-2024 Strategic Plan?

Every six years APS develops a new Strategic Plan.

### Who will be impacted?

The plan will define the mission, vision and core values, and articulate our goals and aspirations for students, staff, and APS as a whole.

### How can I participate?

A steering committee with 20 members will lead the development of the new Strategic Plan. Members will represent diverse parent, staff, student and community perspectives and interests.

- [Hopes and Aspirations – Questionnaire](#)
- [Charge](#)
- [Committee](#)
- [Resources](#)
- [Reviewed Resources](#)
- [Meeting Dates & Notes](#)



# Public Comment



# Closing

