



**OPEN TO
ALL APS
STUDENTS
GRADES K-12**

**CREATE A
VIDEO or
PRINT PSA AD**

**SUBMIT BY
5:00 PM on
THURSDAY,
MARCH 22**

**WIN AWARDS IN
VIDEO and PRINT
CATEGORIES**



HEADS UP!

PUBLIC SERVICE ANNOUNCEMENT CONTEST



CREATE A PSA FOR APS!

As students, you're the experts on getting to and from school. Using your experience and the theme "HEADS UP!", create a Public Service Announcement (PSA) that encourages students to stay alert—and safe—travelling to and from school!

First, Second and Third Places will be awarded to Print and Video entries in 4 grade-level categories (K-2, 3-5, 6-8, and 9-12). Winning entries will be posted online for all APS schools to use to promote safe travel to and from school—and everywhere you go!

**FOR MORE INFO,
RESOURCES and
ENTRY FORM, VISIT:**

apsva.us/safe-routes-to-school-overview-heads-up-psa-contest

**QUESTIONS?
HeadsUp@apsva.us**