

Bus Transportation Review: Stakeholder Engagement

ACTC

March 6, 2019



Arlington Public Schools



Outline

- Goals
- Engagement Plan overview
- Questionnaire
- Schedule
- Communications
- Help Wanted





Goals

- Discuss transportation challenges and opportunities (APS & Community)
- Identify Strategies to Improve Transportation Efficiency
- Feedback on Operational Goals



Stakeholder Engagement Plan Overview

EXTERNAL

- Four Community-wide workshops
- On-line Questionnaire
- PTA and other school-based meetings (e.g., Kenmore Moms)
- Pop-ups
- Video*
- Advisory Committees (CCPTA, SEPTA, SAB)

INTERNAL

- Bus drivers and attendants
- Principals
- Athletics and Activities coordinators





On-line Questionnaire

Format: Relatively short; drop-down responses; open question at end

Languages: English and Spanish; possibly shortened version for next 3 top languages (Amharic, Arabic & Mongolian)

Topic areas:

- Current use of bus service
- Rank most important elements of bus service
- Feedback on areas in need of improvement
- Feedback on hub stop location criteria
- Support for ART pilot
- Rate operational goals
- PIP feedback ??
- Demographics



Release date: March 18; open for 3 -4 weeks (thoughts?)



Schedule to Date

✓ *Montessori PTA (small group) – 2/28*

Community workshops

- Monday, March 25, Wakefield (cafeteria), 7-9pm
- Wednesday, March 27, Yorktown (cafeteria), 7-9pm
- Wednesday, April 3, W-L (cafeteria), 7-9pm
- **Saturday, April 6, Patrick Henry (gym), 10-Noon**

MS & HS Principals – 3/14 & 3/21

Student Advisory Board – 3/14

Bus drivers & attendants – met once already; will attend existing meetings



Communications

- Engage website: <https://www.apsva.us/transportation-review/>
- APS Talk
- Ambassadors emails
- APS Tweets
- Possible FB event



Help Wanted (needed...)

- Tabletop SMEs for workshops
- Spanish speakers
- Help identify pop-ups or school-based meetings
- PTA requests
- Communication to your communities
- Test questionnaire