



Career and Technical Education (CTE) Business Management & Administration Cluster



Career Possibilities	Project Manager Entrepreneur Sports & Entertainment Manager Real Estate Broker Human Resources Manager Marketing Manager Legal Assistant	Chief Executive Officer Administrative Assistant Sales Manager/Clerk Technical Writer Front Office Assistant Office manager Franchise Owner
Year 1 Pathway Course	Complementary Pathway Courses * = course has a pre-requisite	
Introduction to Business & Marketing (26112) This course highlights the functions of American and international business organizations in the global economy.	Accounting (26320) Computer Information Systems (26614) Computer Information Systems Advanced* (26649 (96649W)) Entrepreneurship (29094) & Entrepreneurship Advanced DE*(99095W) IB Business and Management SL (36114) IB Information Technology in a Global Society (SL)(26616) Introduction to Fashion Careers (28147) Marketing (new in 2023-24) Sports Entertainment & Recreation Marketing (28123) Web Page Design & Multimedia (96646W) & Web Page Design & Multimedia Advanced*(26631)	
Entrepreneurship (29094) The course helps students learn decision making, long-range planning, effective communication, accountability, responsibility, and continuing education. It is designed for students who wish to concentrate on strategies for career development through ownership/management of their own businesses.	Accounting (26320) Computer Information Systems (26614) Computer Information Systems Advanced* (26649 (96649W)) Entrepreneurship Advanced DE*(99095W) Introduction to Business & Marketing (26112) Introduction to Fashion Careers (28147) Marketing (new in 2023-24) Sports Entertainment & Recreation Marketing (28123)	
Business Management & Administration	<i>The Business Management & Administration cluster focuses on business functions essential to efficient and productive business operations. (Advance CTE)</i>	