Advisory Council on Teaching and Learning (ACTL)

Informational Session August 20, 2025

This slide deck was prepared by ACTL for the August 20, 2025 informational session. It is intended solely to raise awareness about ACTL and highlight the work we do. The content is for informational purposes only.

Objectives

- Increase your understanding of ACTL
- Understand the mission of ACTL and its role within APS
- Know how to engage with ACTL and become a member
- Ensure an understanding of the work of ACTL for the 2025-2026 school year

Agenda



https://tinyurl.com/ACTLAug20

Introductions

What is ACTL?

Why be a part of ACTL?

How do I get involved?

2025-2026 Topics for Discussion

Questions

Introductions - APS



Kathleen Clark, APS Board Liaison

Dr. Gerald Mann, Chief of Academics





Sarah Putnam, Executive Director of Curriculum & Instruction

Kerri Hirsch, Director of Curriculum & Instruction



Introductions - ACTL Leadership



Jill Abbott, Chair

Mike Cieslak, Vice Chair Subcommittees





Ginnie Gordon, Vice Chair Engagement

Heather Toronjo, Co-Secretary





Sasha McNickle, Co-Secretary

What is ACTL?

Policy

Policy - Policy B-3.6.30

Overview

Assists in the continuous systematic **School Board Advisory Committees** review of various aspects of the teaching and learning program and in the **development of recommendations for instructional improvement.**

In addition ACTL, reports findings, develops recommendations to address findings, and provides feedback on initiatives to improve instruction.



What is ACTL?

The Council's work includes:

- Reviewing and making recommendations to improve policies and policy implementation procedures, curriculum content, curriculum delivery, and student outcomes;
- Making recommendations for and providing input into the development of new programs and practices;
- 3. **Assisting the School Board in providing** the community with **information concerning academic programs**; and
- 4. **Reviewing instructional topics** from time to time as determined by the School Board.

Meetings, minutes, emails, communications, etc. are subject to the Freedom of Information Act (FOIA)

How does ACTL fit in with APS?

Chief Academic Officer Dr. Gerald Mann

Role: lead point person for ACTL within the Office of Academics

Exec Dir of Curriculum & Instruction Sarah Putnam Director of Curriculum & Instruction Kerri Hirsch

Role: support the CAO and ACTL Chair; liaison with departmental staff in service to the ACTL committees

Content Supervisors

Role: serve as staff liaisons to collaborate with committees and provide staff responses to reports and recommendations

ACTL Chair Jill Abbott

Role: Leads ACTL to provide input to School Board on teaching & Learning

ACTL Leaders

Co-Vice Chair: Michael Cieslak Role: ACTL committee liaison Co-Vice Chair: Ginnie Gordon

Role: Engagement

ACTL Leaders

Co-Secretary: Heather Toronjo Co-secretary: Sasha McNickle

Role: serve as leadership team with ACTL chair

APS School Board Liaison: Kathleen Clark

Role: serves as a liaison between the School Board and ACTL

ACTL ("the Council")
School & Community reps

ACTL Subcommittees

Chair and co/vice chair: lead committee work to develop reports and recommendations; represents the committee's work in SB work sessions and ACTL discussions

Secretary: assist with management of meetings, committee communications, taking minutes, etc.

Members: contribute to discussions, reports and recommendations

Staff Liaison: APS staff member to provide guidance and bridge between work of APS and work of subcommittee.

What are Subcommittees?

- 13 standing subcommittees
- Meet regularly
- Create recommendations to the school board to strengthen programs.
- Reviewing the system-wide curriculum and instructional program and developing recommendations for improvement

Subcommittees

Advanced Academics and Talent Development

Supports Arlington's advanced/ gifted students in grades K-12.

Arts Education

Supports the continuous improvement of arts education for Arlington Public Schools students.

Career, Technical, and Adult Education

Supports the continuous improvement of CTAE for Arlington Public Schools students.

Dual Language Immersion

This committee promotes the goals of dual language education and is committed to strengthening the K-12 DLI program. Subset of EL.

Early Childhood Education

Supports the needs of students in grades
Preschool-Grade 2.

Subcommittees

Educational Technology

Supports the effective use of technology to advance student learning and the improvement of teaching practice through digital pedagogy.

English Language Arts

Supports the continuous improvement of English language arts education including reading, writing, speaking, and listening for Arlington Public Schools students.

English Learners

Makes recommendations to improve the instruction of students learning English.

Mathematics

Supports the continuous improvement of mathematics education for Arlington Public Schools students.

Science

Supports the continuous improvement of science education for Arlington Public Schools students.

Subcommittees

Social Studies

Student Services

World Languages

Supports the continuous improvement of social studies education for Arlington Public Schools students.

Supports the social-emotional health of all Arlington Public Schools students.

Supports the continuous improvement of world language education for Arlington Public Schools students.

Relationship of Subcommittees and ACTL

- Each year, the subcommittees explore their areas of focus in detail and develop recommendations for improvement.
- The subcommittees bring their recommendations to the ACTL for discussion.
- The subcommittees discuss their recommendations directly with the School Board in public work sessions.
- The subcommittees **recommendations** are formally submitted to the School Board from ACTL.
- Subcommittee chairs may attend ACTL meetings and contribute to the discussion of topics in that setting.
- Reps to ACTL are welcome to also join a subcommittee and we encourage you to share information about the subcommittees to your school communities.
- School Health Advisory Board (SHAB) and Arlington Special Education Advisory Committee (ASEAC) work closely with ACTL.

2024-2025 High-Level Accomplishments

- Provided input across 12 subcommittees to support the development of recommendations to the School Board.
- Collected feedback from the Arlington School Communities on the use of cell phones and personal electronic devices policies and pilots and compiled a summary report for the School Board.
- Listened and learned about the Al Pilot and "Year of Generative Al Exploration"; gathered input from the Arlington School Communities and prepared a summary report for the School Board.
- Submitted input and recommendations for the Superintendent's evaluation for Standards 3, 6, and 8 to the School Board.



Why be a part of ACTL?

- Ensure your school's voice is being heard
- Communicate initiatives in Arlington Public Schools with your school
- Learn more about teaching and learning in Arlington Public Schools
- Have a voice in important conversations at the board and district level
- Make a difference in Arlington Public Schools
- Bring your expertise, a different perspective, and make an impact



How do I get involved and what is required?



1 Meetings

- Monthly: first Wednesday (typically), 7:00pm-8:30pm, Syphax Center
- Read materials prior to meeting
- Attend meetings regularly

2 Active Engagement

- Key to ACTL = Connecting with your community
- > Share ACTL information with your community
- Gather feedback, input, suggestions from community
- Share that information with ACTL
- Complete surveys
- 3 Ensure your school PTA knows you are signing up

Want to learn more? Or serve as your school representative?

Email Ginnie Gordon

ACTL.Membership.APS@gmail.com



2025-2026 Topics for Discussion

ACTL Focus

Purpose: To engage APS staff and school communities in meaningful dialogue, gather input, and provide summary reports to inform the School Board.

ACTL Focus Topics

- Artificial Intelligence
- Executive Functioning

2025-2026 Topics for Discussion

Additional Topics

Purpose: To learn from APS staff and other experts about key initiatives, ask informed questions, and communicate relevant information back to your school community.

ACTL Spotlight Topics

- Writing Instruction
- Literacy
- History Curriculum
- Mathematics

2025-2026 Topics for Discussion

ACTL General Topics

Purpose: To learn from APS staff and other experts about key initiatives, ask informed questions, and communicate relevant information back to your school community.

ACTL General Topics

- Year of Transition School Board Advisory Working Group updates, changes, and opportunities for input
- Standards of Accreditation process and results
- Board Legislative Package
- Other topics that arise e.g., Summer School Feedback

Questions?

Jill Abbott

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Please complete the form https://tinyurl.com/ACTLAug20

